



MEDIA ADVISORY

PEARSON COLLEGE UWC

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Parliamentary Secretary for Youth at Pearson College UWC

Pearson College UWC Hosts Peter Schiefke, MP

Pedder Bay – Join Peter Schiefke, MP (Vaudreuil-Soulanges, Québec) and Parliamentary Secretary to the Prime Minister of Canada and Minister for Youth for a presentation and discussion with Pearson students and the Metchosin community this Thursday, Sept. 7.

Where: Max Bell Hall, Pearson College UWC, 650 Pearson College Dr., Victoria

When: 7:00 p.m. Thursday, 7 Sept.

Who: Peter Schiefke, MP and Parliamentary Secretary to the Prime Minister of

Canada and Minister for Youth

Why:

A knowledgeable and engaging speaker, as Parliamentary Secretary for Youth, Schiefke focuses on issue such as:

- Children and youth under 24 represent almost one in three people in Canada (29%), with youth (15-24 years) comprising 13% of the population.
- One-third of all young Canadians have at least one immigrant parent, or are immigrants themselves.
- Thirteen per cent of youth aged 15-24 are unemployed, and 27% are underemployed.
- Youth make up 1 in 5 of all Canadians who use homeless shelters, and more than half of all homeless youth have been in jail, a detention centre or prison.
- Suicide accounts for 13% of deaths for youth aged 10-14, and 25% of deaths for youth aged 15-34. Aboriginal youth die by suicide 5-6 times more than non-Aboriginal youth.
- 974 million young Canadians under 24 are eligible to vote, yet only 38.8% voted in the 2011 election.

An expert in sustainable and community development, Schiefke cofounded and served as the President of Youth Action Canada, which promotes youth involvement in fighting climate change. More recently, he served as National Director of Climate





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Reality Canada, the Canadian division of an organization founded by former U.S. Vice President and Nobel Peace Prize Laureate Al Gore, which seeks to educate people on environmental issues.

About Pearson College UWC

Pearson College UWC (www.pearsoncollege.ca) is Canada's most globally-minded school and one of 17 United World Colleges around the globe. With an enrolment of up to 200 students, the College draws accomplished young leaders and change makers, ages 16-19, from up to than 150 countries and every province and territory of Canada. Pearson's two-year, pre-university curriculum is based on the International Baccalaureate (IB) program and features a strong emphasis on experiential education at the residential campus on Pedder Bay near the southern tip of Vancouver Island. The College opened in 1974 and was named as a living legacy for former prime minister and Nobel Peace Prize recipient Lester B. Pearson. The College purposely recruits a deliberately diverse student body, including young people from regions of conflict and challenging socioeconomic circumstances, to encourage young people to learn and live together to bring about meaningful changes in their communities and across the globe.

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