

PEARSON COLLEGE



UWC

Together,
**WE WILL
GO FAR!**

Celebrating the Successful
Completion of the **Renew
and Re-found Campaign**



Pearson College UWC acknowledges that its community lives, learns and works on the unceded territory of the Sc'ianew First Nation (pronounced Che-a-nuh). We acknowledge the land upon which Pearson sits as unceded territory, which respects the fact the Sc'ianew people never gave up, legally signed away or ceded their lands to Canada or to Pearson College UWC.

The Sc'ianew people are known as “people of the salmon”, which reflects the marine environment where their culture and history developed. Although a distinct and independent nation, the Sc'ianew people are part of a larger Indigenous cultural group referred to as Coast Salish with a broad area that encompasses Southern Vancouver Island.





Campaign Cabinet

WITH FULL HEARTS

Dear Alumni, Parents and Friends,

It's time to celebrate! Together, we have crossed the finish line of Pearson College's most ambitious fundraising campaign ever. On behalf of our Campaign Cabinet, thank you, sincerely, for your investment in the Renew & Re-found Campaign.

Our Campaign theme was "Together, We Will Go Far" – and through the collective generosity of the Pearson community, you helped us go the distance! **Renew & Re-found received 51,061 gifts from 3,115 donors totaling \$41,210,437!** Alumni giving alone tripled during the campaign and we are inspired that 96 new donors confirmed future gifts through their estate or financial plans, thereby extending their commitment to the College for years to come.

Renew & Re-found donors stepped forward from all corners of the world and their connections to the College spanned Years 1 through 49! Donors made one-time gifts, monthly gifts, major gifts, and legacy gifts. Some gave to honour their experience at Pearson and express their gratitude for how the College changed their lives or to encourage and uplift the next generation of global leaders. Others gave because of Pearson's unique role

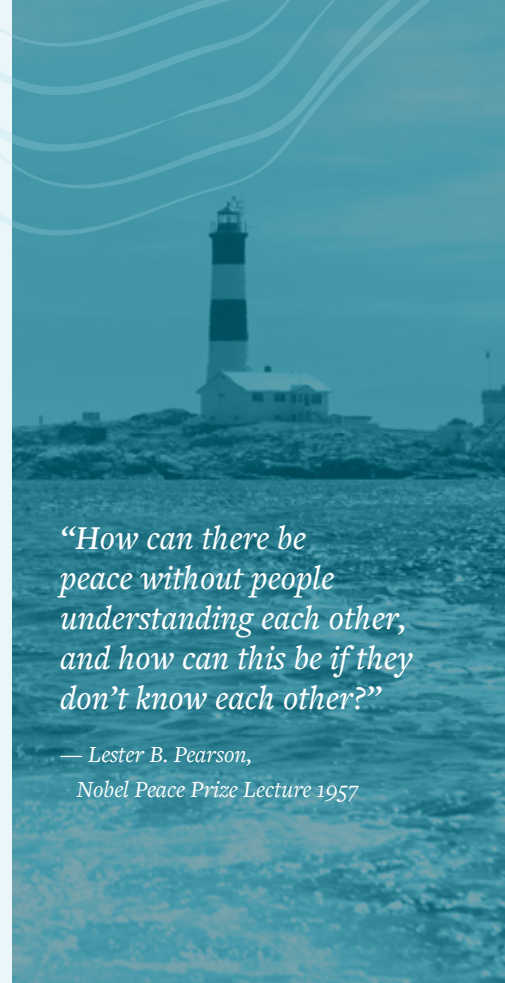
as Canada's School for the World and their belief in the importance of the UWC mission in an increasingly uncertain world.

The story of every gift is truly inspirational. And every gift has been important in achieving this goal.

As we look ahead to the next 50 years, this campaign has strengthened the foundation of the College to continue to harness the energy, intellect, curiosity, and passion of the brightest global youth and inspire them to discover the transformative power of service to others. With you by our side, we reaffirm our highest aspiration: to create leaders and collaborators with the skillsets and mindsets to be agents of meaningful change in our global community.

Thank you, wholeheartedly, for answering our call to invest in education as a force to unite people, nations and cultures for peace and a sustainable future. Thank you for Renewing and Re-founding Pearson College UWC. Together, we will go far.

Anne McLellan, Paul Lumsden and Yazann Romahi, *Campaign Co-Chairs*



"How can there be peace without people understanding each other, and how can this be if they don't know each other?"

— Lester B. Pearson,
Nobel Peace Prize Lecture 1957

OUR CAMPAIGN CABINET

- Anne McLellan, Co-Chair
- Paul Lumsden (YR 7/1982), Co-Chair
- Yazann Romahi (YR 19/1994), Co-Chair
- Young Cho (YR 16/1991)
- Sandra Cunningham (YR 3/1978)
- Sarah Dingle (YR 4/1979)
- Carol Huddart
- Matteo Stefanel (YR 19/1994)
- Mary Thomson
- Kevin Wong (YR 38/2013)
- Luanne Schenkels





Bold and Ready:

PEARSON'S CLIMATE ACTION LEADERSHIP PROGRAM

For decades, Pearson's educational vision has been to create a global village to build peace and intercultural understanding. As we set out to renew Pearson for the next generation, we pursued a driving question of how the College can build on this foundation to be of greatest service to our changing world in the decades to come.

The world is facing a global ecological threat that if left unchecked, will change the social fabric of global societies and irreversibly impact the stability of our world. Knowing that lasting peace and prosperity for future generations will rely on the wisdom, collaboration, and courage of

global leaders, we boldly embraced a new imperative: to develop young people with the creativity, competence, and conviction to address the climate crisis.

The Renew & Re-found Campaign enabled the creation and launch of the Climate Action Leadership Diploma, the first pre-university program in North America dedicated to developing empowered leaders for impactful climate action. Now in its second year, the program has attracted some students from 'front bumper' nations, whose countries stand to lose the most as climate change intensifies.

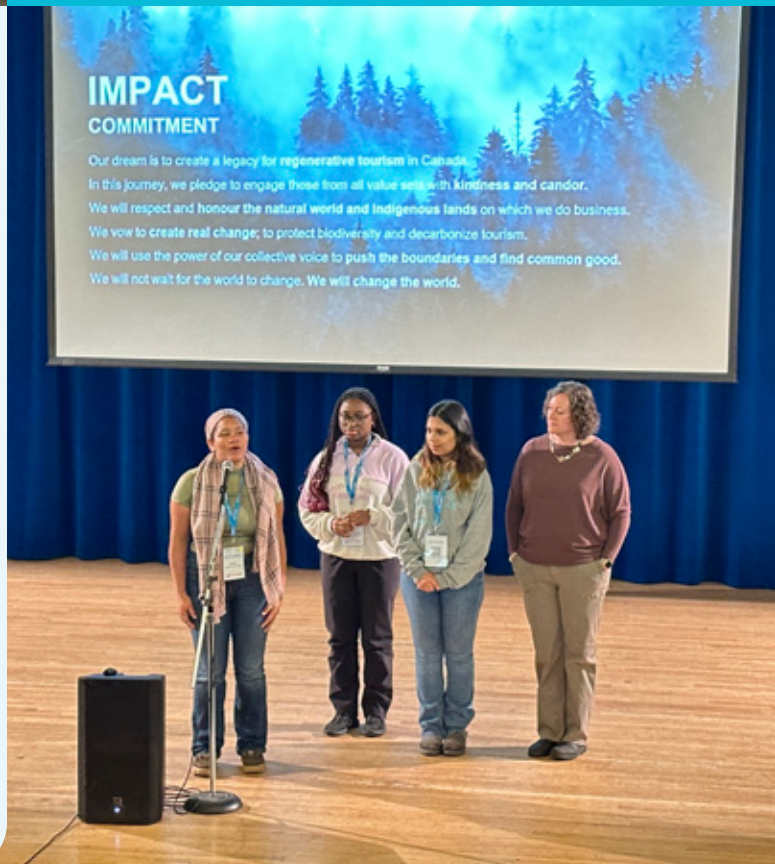


“Being able to study the Climate Action Leadership Diploma (CALD) program at Pearson College UWC has completely changed the course of my life. I have learned a lot about Kelp forests and their importance to the climate action while being taught the value of Indigenous knowledge, our identity and connection to the land. In my country, the Dominican Republic, there are many young people just like me who dream of accessing quality education that I am receiving and contribute to a society, and a world, where peace and justice is for everyone. Thank you for giving me the opportunity to achieve my dreams that my family would never be able to afford.”

— Escarlin
(Year 50/2025, Dominican Republic)

Utilizing the incomparable living laboratory of a globally-diverse community learning together along the Salish Sea, emerging leaders with a passion for action are exploring complex global issues such as migration, displacement, and climate justice; studying ecological economics; and developing skills in design thinking and leadership for impact. Through bespoke curriculum, university-level courses and experiential learning, students are immersed in climate science, resilience, adaptation and mitigation; Indigenous perspectives and the environment; and engaged citizenship.

This unique program would not have been possible without the visionary support of the Pearson donor community. Thanks to you, the College is once again at the forefront of educational innovation to address the world’s most pressing issues. We eagerly anticipate congratulating our first graduates later this spring and look forward to hearing about the impact they will make.



IMPACT COMMITMENT

Our dream is to create a legacy for regenerative tourism in Canada.
In this journey, we pledge to engage those from all value sets with kindness and candor.
We will respect and honour the natural world and Indigenous lands on which we do business.
We vow to create real change; to protect biodiversity and decarbonize tourism.
We will use the power of our collective voice to push the boundaries and find common good.
We will not wait for the world to change. We will change the world.



“As Director of Indigenous Initiatives & Engagement, I am continually focused on working with our students, staff and faculty to provide more opportunities in understanding our collective responsibility in the truth that comes before reconciling. We must acknowledge our deep privilege as visitors here on the Sc’ianew First Nations through “reconcili-ACTION” by taking care of the land, water, air and each other.”

— Rebecca Beauchamp

Walking Together:

PEARSON’S PATH OF RECONCILIATION

Peacemaking is inextricably linked to Truth and Reconciliation. With the generous support of Renew and Re-found donors, Pearson articulated a vision for Reconciliation that commits to recognize, include, and honour Indigenous peoples and Indigenous knowledge systems in every aspect of our community life. It is our utmost priority that every student acquires an understanding of Canada’s past and present relationships to Indigenous peoples, the rich cultural traditions of Vancouver Island First Nations and how Indigenous peoples around the world are reclaiming their heritage, languages and lands.

We are grateful to the visionary donors who enabled the completion of the College’s first Reconciliation Action Plan. Created with input from Indigenous alumni, students, members of the Sc’ianew First Nation and Pearson College UWC, this foundational document is our north star, outlining the College’s commitments to support a journey of

decolonization and structural change. Initiatives focus on the indigenization of education for all students, providing a culturally safe and responsive learning environment, and fostering strong relationships with Indigenous peoples.

Philanthropy has also allowed the College to invest in the leadership capacity to implement the Plan. Rebecca Beauchamp joined Pearson in 2022 as Director of Indigenous Initiatives & Engagement with a mandate to advance the important work of uplifting Indigenous knowledge and teachings to inform and cultivate local solutions to global challenges. Rebecca facilitates the work of the Reconciliation Action Plan Group that includes Indigenous students, College leadership, faculty, staff and National Committee members who discuss and inspire important initiatives.





Reconciliation is a journey of many steps. Some of the early work made possible by Renew & Re-found donors includes:

- ✓ Deepening relationships with Sc'ianew First Nation, inviting Chief and Council and Elders to share their wisdom with our campus community and College leadership
- ✓ Creating a more inclusive and indigenized application process for Indigenous students applying to UWC
- ✓ Recruiting and filling scholarships for Indigenous students
- ✓ Developing a holistic support model for Indigenous students
- ✓ Incorporating Indigenous peoples, cultures and traditions in Orientation Week
- ✓ Offering weekly informal gatherings for Indigenous students
- ✓ Receiving the gifts of SENĆOŦEN language names for student houses
- ✓ Incorporating Indigenous knowledge and content into course curricula and increasing Indigenous content in the Library
- ✓ Creating a guide to educate about appropriate protocols and ways to engage with First Nations, Elders, and knowledge-keepers
- ✓ Incorporating SENĆOŦEN language into campus signage with proactive efforts to share the stories and teaching behind the names
- ✓ Designing a student-led Indigenous garden, and facilitating removal of invasive species
- ✓ Creating a new orientation package and training for faculty, staff and host families
- ✓ Decolonizing decision-making models and governance systems

All of these meaningful initiatives have been made possible with the philanthropic support of our generous community. Thanks to our donors, we are walking together on a new shared path toward meaningful and lasting Reconciliation.

Renewing

PEARSON'S ICONIC CAMPUS

The striking natural surroundings of Pearson College UWC's campus are truly extraordinary. And its thoughtfully designed and environmentally-sustainable learning and living spaces have faithfully served 49 graduating classes.

As we began the campaign, many of our facilities were showing their age. We hoped supporters would share our desire to ensure that the campus continued to be the most welcoming environment possible and that our learning spaces were leading-edge.

*“Thanks to our alumni, parents and supporters,
we have a new designated Indigenous space for our
students to come and gain a sense of belonging while
away from their communities and families.”*

— Rebecca Beauchamp,
Director of Indigenous Initiatives & Engagement

Our hopes were made real as donors stepped up with generous gifts for many vital campus projects:

1

Gifts to Renew and Re-found enabled the renovation of all five student residence houses.

Upgrades to essential infrastructure such as heating and cooling, insulation, fire protection, seismic upgrades, energy efficient windows and lighting will ensure the long-term safety and sustainability of the houses. Extensions to day rooms and new furnishings throughout set the tone for community building and the profound connections that are so deeply meaningful in the Pearson experience.



2

The much-loved Student Common Room was refurbished and modernized for relaxation, conversation, music, and study.

The room now features new energy-efficient thermal, dual pane windows, new durable, vinyl plank flooring with faux stage for the musical café; new HVAC heating system with automated climate control; energy-saving LED lighting with dimming features; new café-style counter workstations, spot lighting, comfy chairs and coffee tables; WIFI and A/V support for student led events, a new display area for student art exhibitions and a new projector.



3

Place-based learning & leadership experiences are a defining part of the Pearson experience.

Significant investments in Pearson's Waterfront were enabled by Renew & Re-found donors, including new docks, a new landing craft vessel, and upgrades were made to Race Rocks. Collectively, these projects have increased student access to the Salish Sea, connecting them to the ecological, social, economic, and cultural context of our oceans.



4

The College's science labs were fully renovated and brought up to current learning and safety standards.



5

Long-life metal roofing systems

Long-life metal roofing systems were installed on every campus building to ensure our facilities are well-protected from our wet west coast climate long into the future.





STILL TO COME...

This year, construction will begin to create Pearson's first social innovation lab, a purpose-built setting to inspire learners' creativity and deepen collaboration as they explore social, environmental, and political issues as a collective. Located in the Ann and Tony Macoun Theatre (formerly the LLT), the BMO Social Innovation Lab will enable the launch of new curricula that teach methodologies for design thinking, complex systems, entrepreneurship, and project-based learning. With its large, multimedia discussion and lecture space for up to 80 participants, the Lab will open the door to greater leadership opportunities for the College and its students, broadening our global reach in support of our mission. Technology supporting remote collaborations with multi-camera feeds to enable robust dialogues and livestreaming capability will create opportunities to share on-campus content and events with other schools, organizations, and partners across the globe. We look forward to sharing this new space with you during our 50th anniversary celebrations.



Sustaining

CANADA'S MOST GENEROUS SCHOLARSHIP PROGRAM

Thanks to the generosity of the Pearson donor community, scholarships have always been at the core of the College's ethos. It is only because of our dedicated supporters that the College can continue to meet all demonstrated need, enabling global youth to be selected on the basis of merit, promise, and alignment with UWC values, no matter their means.

Pearson continues to offer full scholarships to refugees or students displaced due to conflict, poverty or discrimination. The United World College movement remains one of the only avenues for young refugees of promise and potential to receive an international education.

Pearson's scholarship program continues to be the most generous in Canada. More than 74% of Pearson students receive financial assistance to attend the College, with 50% receiving full financial support. In essence, your philanthropic gifts to scholarships enable the inclusivity that distinguishes the Pearson educational experience. Without these vital donations, it would not be possible to curate a truly global village on our campus.

Renew & Re-found was the platform to launch the Class Year Scholarship Program, offering the opportunity for each Pearson graduating class to come together in support of a student. Alumni volunteers were key to the success of this program. Their willingness to lead by example and extend invitations to their fellow graduates to join them helped to lay a strong foundation for alumni generosity supporting the next generation of Pearson students.

“The most beautiful thing about Pearson is hearing about issues around the globe that you did not even know existed and further examining current solutions to those issues. This allows us as UWC graduates to enter a world with more perspectives than most. Maintaining this abundance of perspective even after I graduate is my priority.”

— Jeremiah
(Year 49/2024, Guyana/Uganda)

“This scholarship gave me the ability to move away from a small, locked bubble to a world full of diversity, new perspectives, challenges, and opportunities for the future. Thank you for making so many dreams possible, and for the amazing opportunities that are presented to us.”

— Olt
(Year 50/2025, Kosovo)



“Without Pearson, I would not be able to explore theatrical techniques, discuss the Cold War in relation to students all around the world, talk about volatility in a changing world, or bring new ideas and theories of change to people who would not have a chance to hear otherwise. Thank you for giving me this educational experience.”

— Dasha
(Year 49/2024, Belarus)



“I want to express the utmost sincerity and respect in my ever-expanding gratitude for the initiative you have taken in securing a life-changing educational experience for students like myself at Pearson College UWC. Your contributions have not only supported our scholarships but have also granted us the confidence to strive for excellence in our academic pursuits and further endeavours.”

— Daris
(Year 49/2024, Canada-Ontario)

In total, gifts to Renew and Re-found resulted in 400+ scholarships! That’s more than 400 young lives transformed. And imagine all those who will learn from, work with, and be influenced by these remarkable young people over the course of their lifetime, a veritable wave of global impact.

Renew & Re-found has also inspired some generous gifts and legacies to the Pearson Endowment Fund, held in perpetuity to generate investment income that funds annual scholarships for students in financial need. Over the course of the campaign, our supporters collectively contributed **more than \$4,604,000** toward the endowment!

On behalf of everyone whose education and life experience has been enhanced through this campaign, we celebrate our donors for opening the door to a transformative Pearson education and helping uphold our commitment to deliberate diversity in our global village.



A Message from

THE BOARD OF DIRECTORS



It gives me great joy to extend my heartfelt thanks to you on behalf of the Board of Directors of Pearson College UWC. The successful completion of the Renew & Re-found Campaign is a significant milestone, and we are so grateful for your generosity in helping to achieve our goal of raising \$40 million.

This campaign has made possible a range of benefit for Pearson College UWC. The College has renewed its campus and its educational vision while staying true to our commitments to global diversity and exceptionally generous scholarships. With your contribution, we are able to support the next generation of Pearson scholars, changemakers, and peacebuilders and all the ways they will make a difference in the world.

The Board is charged with continually assessing the strengths and challenges of the College to ensure we are prepared for what might be on the horizon. One of our strengths is the strong and growing community of Pearson supporters who are committed to the future of this iconic Canadian institution. As the Board looks ahead to the College's next chapter and the important work to be done, we hope we can count on your continued partnership.

Your dedication and generosity are an inspiration. Together, we can realize Pearson College UWC's mission of education as a force for peace and sustainability.

With my utmost thanks,

Lori Sterling (YR 2/1977)
Chair, Board of Directors

RENEW & RE-FOUND GIVING HIGHLIGHTS



96

LEGACY GIFTS CONFIRMED



3,115

DONORS



4.6M

FUNDS FOR THE
ENDOWMENT



51,061

TOTAL GIFTS



\$41,210,437

CAMPAIGN TOTAL

PEARSON
COLLEGE



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